

Thursday, 20 August 2026

## South Africa: Trade Mark Registrability Search for **PRIMAL PAW**

Dear 

We have now completed the search of the official records of the South African Trade Marks Office.

We present our results and analysis below.

### **Background**

To secure registered rights, a trade mark must be distinctive, both inherently and relative to other marks.

A trade mark which is not inherently distinctive may acquire a secondary meaning through use and promotion. This is, however, not possible for marks that consist *exclusively* of elements that are laudatory, descriptive, common or reasonably required for use within a particular trade.

Where marks contain elements that fall into any of the above categories, an examiner will typically call for a disclaimer on the relevant elements. A disclaimer is effectively a statement clarifying that exclusive rights to a certain term/feature within a trade mark are not being asserted.

With regard to relative distinctiveness, a trade mark may not be visually, phonetically or conceptually similar to an existing entry on the trade marks register. Such trade marks may not coexist if they are used in a manner that is likely to deceive or cause confusion in the marketplace, having regard to the similarity of the marks as well as the goods/services to which they are applied.

To aid in their comparison, trade marks are categorised in accordance with the International Classification of Goods and Services.

We understand that your **PRIMAL PAW** trade mark is used in relation to a *pet brand*.

Your main classes of interest therefore appear to be:

|          |                                                                                                                                                                                                         |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CLASS 5  | Covers <i>veterinary preparations; dietary and nutritional supplements for animals; medicated pet food and treats; flea and tick preparations; and other veterinary/hygienic preparations for pets.</i> |
| CLASS 31 | Covers <i>pet food, animal foodstuffs, pet treats, edible chews, animal bedding materials.</i>                                                                                                          |
| CLASS 35 | Covers <i>retail, wholesale and online retail services relating to pet food, pet products, pet accessories, pet care products and animal supplies.</i>                                                  |

When comparing trade marks, the examiner also considers marks in related classes that may cover similar or overlapping goods and services. While our search focused on your primary classes, we also reviewed the following related classes:

|          |                                                                                                          |
|----------|----------------------------------------------------------------------------------------------------------|
| CLASS 18 | Covers <i>pet collars, leashes, harnesses, leads, pet clothing and pet carriers/bags.</i>                |
| CLASS 20 | Covers <i>pet beds, kennels, pet furniture, scratching posts, crates and pet houses.</i>                 |
| CLASS 21 | Covers <i>pet bowls, feeding stations, litter trays, grooming equipment and other pet-care utensils.</i> |
| CLASS 28 | Covers <i>pet toys, chew toys and other playthings for pets.</i>                                         |
| CLASS 44 | Covers <i>veterinary services, pet grooming, animal healthcare and wellness services.</i>                |

### **Search Results**

Please refer to the search results in the **attached pdf**.

### **Search Analysis**

The following marks warrant particular mention and, in our view, represent the most relevant potential obstacles identified in our search:

- **PRIMAL RAW**, registered in class 31 in the name of PRIMAL PETS (PTY) LTD;
- **PRIMAL NOURISHMENT**, accepted in class 5 (and advertised for opposition purposes) in the name of ANCESTRAL NOURISHMENT (PTY) LTD;
- **PROBIPAW**, conditionally accepted in class 5 in the name of PRODUCTS (PTY) LTD; and
- **WILD PAWS (Stylised)**, pending in classes 5, 18, 20, 21 and 31 in the name of WILD PAWS AG.

**PRIMAL RAW** is of particular relevance. It is registered in class 31 (meaning there is a direct overlap with your goods of interest), and the marks have a particularly similar structure – both comprising the distinctive “PRIMAL” element followed by a three-letter word ending in “-AW”. This creates a close visual and phonetic similarity.

The proprietor, PRIMAL PETS (PTY) LTD, also has an accepted **SWITCH TO RAW, SWITCH TO PRIMAL** mark in class 31, which is relevant when considering the broader use and protection of the “PRIMAL” element in the pet-food space. We therefore consider **PRIMAL RAW** to be a significant obstacle and would expect it to be a likely citation during examination and/or a potential basis for opposition.

**PRIMAL NOURISHMENT** is also potentially problematic. It incorporates the distinctive “PRIMAL” element and is accepted in class 5, directly overlapping with your goods of interest. While **PRIMAL NOURISHMENT** is less similar, overall, to **PRIMAL PAW** than **PRIMAL RAW**, the fact that both marks comprise “PRIMAL” followed by a word relating to the nature or characteristics of pet products increases the risk of a finding of similarity.

**PROBIPAW** and **WILD PAWS** are also less closely aligned with **PRIMAL PAW** overall, although there are visual and phonetic similarities (in the case of **PROBIPAW**) and conceptual similarities (in the case of **WILD PAWS**), with both marks containing the “PAW”/“PAWS” element. Further, both marks cover

goods in classes 5 and/or 31, which are two of your main classes of interest. These marks could, therefore, still present potential obstacles.

The marks outlined below should also be noted, although we believe they present a comparatively more manageable risk:

- **PRIMAPORE**, registered in class 5 in the name of T J SMITH & NEPHEW LIMITED;
- **PRIMACOR**, registered in class 5 (although due for renewal) in the name of SANOFI-AVENTIS US LLC;
- **PRIMALL**, registered in class 35 in the name of PRIMALL MEDIA (PROPRIETARY) LIMITED;
- **HEALTHY PAWS (Stylised)**, registered in classes 31 and 35 in the name of FAROOK JOOSAB INVESTMENT TRUST;
- **PAW (Stylised)**, registered in class 35 in the name of PAWFECT GIFTING (PTY) LTD.;
- **ALPHAPAWS**, registered in class 18, 20 and 28 in the name of ALPHAPALS, LLC;
- **PICKY PAWS**, conditionally accepted in class 31 in the name of PICK N PAY RETAILERS PROPRIETARY LIMITED;
- **SWITCH TO RAW, SWITCH TO PRIMAL**, accepted in class 31 in the name of PRIMAL PETS (PTY) LTD;
- **PET PAWS** and **PET PAWS (Stylised)**, conditionally accepted in class 44 in the name of BOUTIQUE PET SUPPLIES PTY LTD;
- **AGRIPAW**, conditionally accepted in classes 20 and 21 in the name of PLUMBETTA (PTY) LTD; and
- **PREMIUM PAWS**, conditionally accepted in class 21 in the name of BERA, OUSSAMA.

These marks share either the “PRIMA(L)” or “PAW” element with **PRIMAL PAW**, but the additional wording, structure and/or stylisation generally creates a different overall impression. In addition, a number of these marks are registered in different classes or cover goods/services that are less closely related to your proposed pet products. We therefore consider these marks to present a lower level of concern individually, although they contribute to the overall risk profile.

Taken together, the search results indicate that **PRIMAL PAW** is likely to encounter issues during the registration process. In particular, we consider **PRIMAL RAW** to present a significant potential obstacle given the similarity between the marks and the direct overlap in class 31. The other marks identified in the search add to the risk, particularly in classes 5 and 31.

There is, consequently, a meaningful risk that the applications may be provisionally refused and/or that one or more third parties could oppose the applications or object to the use of **PRIMAL PAW** in the marketplace. We cannot, however, predict with certainty how the applications would ultimately be treated by the examiner or whether any third party would take action.

## **Conclusion**

We regret to advise that you are likely to encounter obstacles in the registration of your **PRIMAL PAW** trade mark – with **PRIMAL RAW**, registered in class 31, being the principal concern identified in our search.

Notwithstanding the difficulties you may face, please let us know if you would like to take a chance with filing (a) trade mark application(s) for **PRIMAL PAW**. If you wish to proceed, we recommend filing the mark in a stylised or logo format, ideally incorporating an alternative spelling, additional wording

and/or distinctive graphic elements. While this would not eliminate the risks presented by the earlier marks, it may assist in distinguishing your mark from them and, to some extent, improve its prospects of registration.

Given the significance of **PRIMAL RAW**, however, we would not regard a stylised filing, alternative spelling or other modifications to the mark as removing the underlying risk altogether. The decision to proceed should therefore be made with the understanding that there remains a material possibility of an objection and/or opposition, and that additional costs may be incurred in addressing any such issues.

If you would like to go ahead with applying to register **PRIMAL PAW**, please provide us with the following information:

- the type(s) of application you require (and, if applicable, your logo, device or stylised word mark in black and white/colour in an electronic format);
- the class(es) in which you would like to file;
- the name of the person or legal entity on whose behalf the trade mark(s) will be filed; and
- a physical address for this applicant.

I am on standby if you have any questions or if you would like to proceed with filing (an) application(s) to register your trade mark.

Kind regards



*DISCLAIMER: Please note that our search report is subject to the accuracy and completeness of the online records of the relevant Trade Marks Office. It does not cover trade mark applications filed for registration which have not yet been captured in the database at the Trade Marks Office. Our search does not deal with trade marks which may be in use but for which no trade mark registration or application exists (i.e., common law trade marks). In addition, our search does not include a search for trade mark applications filed in any other foreign jurisdictions, the CIPC register for South African company or closed corporation names incorporating or consisting of the proposed trade mark, domain names incorporating or consisting of the proposed trade mark, well-known trade marks that enjoy a reputation in the relevant jurisdiction and are afforded protection under the applicable law (even though the proprietor has not filed a trade mark application), trade mark applications filed subsequent to this search whereby priority is claimed from a foreign application filed up to six months earlier, or the proposed trade mark filed in any other language.*

# BrandLaw IP

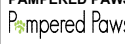
## SOUTH AFRICA: Search of the Official Trade Marks Register for PRIMAL PAW

2026-08-17

| NUMBER     | FILE DATE  | MARK                                                                                                | CL | STATUS     | OWNER                                                                                                                                                                                   | GOODS / SERVICES                                                                                                                                                                                                                                                                                                                         |
|------------|------------|-----------------------------------------------------------------------------------------------------|----|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1972/04404 | 1972-08-28 | PRIMA                                                                                               | 31 | Registered | LUCKY STAR LIMITED a Public South African company - 7th Floor, Oceana House, 25 Jan Smuts Street, Cape Town, 8000, Western Cape, South Africa                                           | Agricultural products and grains not included in other classes; living animals; fresh fruits and vegetables; seeds; foodstuffs for animals, malt.                                                                                                                                                                                        |
| 1981/09099 | 1981-12-01 | PRIMA                                                                                               | 28 | Registered | PRIMA TOY AND LEISURE TRADING (PTY) LTD - Incorporated in South Africa, 36 Gunners Circle, Epping Industria 1, Cape Town, 7475 South Africa                                             | Games and playthings; gymnastic and sporting articles (except clothing); ornaments and decorations for Christmas trees.                                                                                                                                                                                                                  |
| 1984/02210 | 1984-03-20 | PRIMAPORE                                                                                           | 5  | Registered | T J SMITH & NEPHEW LIMITED - a British company, P O Box 81, 101 Hessle Road, Hull HU3 2BN, ENGLAND United Kingdom                                                                       | Cotton wool, pads, swabs, plasters, dressings, first-aid kits and bandaging; bandaging material, pharmaceutical preparations and substances.                                                                                                                                                                                             |
| 1991/00682 | 1991-02-04 | PROMAL                                                                                              | 5  | Registered | ADCOCK INGRAM INTELLECTUAL PROPERTY (PROPRIETARY) LIMITED - 1 New Road, Corner of New Road & 7th Street, Midrand, 1685 South Africa                                                     | Pharmaceutical, veterinary and sanitary substances; infants' and invalids' foods; plasters, material for bandaging; material for stopping teeth, dental wax; disinfectants (for human use).                                                                                                                                              |
| 1993/04968 | 1993-06-15 | PAWS                                                                                                | 31 | Removed    | TIGER BRANDS (PTY) LTD - BAYETE ROAD, N'DABENI, CAPE PROVINCE South Africa                                                                                                              | Foodstuffs for animals.                                                                                                                                                                                                                                                                                                                  |
| 1995/04672 | 1995-04-12 | PRIMALCO                                                                                            | 5  | Removed    | PRIMALCO LIMITED - a company registered in accordance with the laws of Finlandof Porkkalankatu 13, 00180 Helsinki, Finland                                                              | Disinfectants; preparations for destroying vermin; fungicides, herbicides.                                                                                                                                                                                                                                                               |
| 1995/04674 | 1995-04-12 | PRIMALCO                                                                                            | 31 | Removed    | PRIMALCO LIMITED - a company registered in accordance with the laws of Finlandof Porkkalankatu 13, 00180 Helsinki, Finland                                                              | Foodstuffs for animals; fodder yeast components; non-medical fodder additives.                                                                                                                                                                                                                                                           |
| 1995/04837 | 1995-04-18 | PRIMALCO<br>       | 5  | Removed    | PRIMALCO LIMITED - a company registered in accordance with the laws of Finlandof Porkkalankatu 13, 00180 Helsinki, Finland                                                              | Disinfectants; preparations for destroying vermin; fungicides, herbicides.                                                                                                                                                                                                                                                               |
| 1995/04839 | 1995-04-18 | PRIMALCO<br>      | 31 | Removed    | PRIMALCO LIMITED - a company registered in accordance with the laws of Finlandof Porkkalankatu 13, 00180 Helsinki, Finland                                                              | Foodstuffs for animals; fodder yeast components; non-medical fodder additives.                                                                                                                                                                                                                                                           |
| 1996/01254 | 1996-02-01 | PRIMACOR                                                                                            | 5  | Unpaid     | SANOI-AVENTIS US LLC - 55 Corporate Drive, Bridgewater, New Jersey 08807 United States of America                                                                                       | Pharmaceutical preparations.                                                                                                                                                                                                                                                                                                             |
| 1998/13798 | 1998-08-05 | TOP PAW                                                                                             | 18 | Registered | PETSMART, INC., A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE - of 19601, NORTH 27th AVENUE, PHOENIX, ARIZONA 85027 United States of America             | Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; and walking sticks; whips, harness and saddlery; pet supplies, including but not limited to leashes, collars, muzzles and harnesses.                                            |
| 1998/13799 | 1998-08-05 | TOP PAW                                                                                             | 21 | Registered | PETSMART, INC., A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE - of 19601, NORTH 27th AVENUE, PHOENIX, ARIZONA 85027 United States of America             | Household or kitchen utensils and containers (not of precious metal or coated therewith); grooming instruments and supplies for pets, including but not limited to combs and brushes (except paint brushes); brush-making materials; articles for cleaning purposes; glassware, porcelain and earthenware not included in other classes. |
| 1998/13800 | 1998-08-05 | TOP PAW                                                                                             | 28 | Registered | PETSMART, INC., A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE - of 19601, NORTH 27th AVENUE, PHOENIX, ARIZONA 85027 United States of America             | Games and playthings; toys for pets.                                                                                                                                                                                                                                                                                                     |
| 2007/27532 | 2007-11-27 | FOUR PAWS                                                                                           | 35 | Registered | VIER PFOTEN International - Linke Wienzeile 236, ~1150 Vienna, Austria                                                                                                                  | Advertising; business management; business administration; office functions, specifically excluding the sale and distribution of and services relating to wine.                                                                                                                                                                          |
| 2007/27535 | 2007-11-27 | FOUR PAWS                                                                                           | 44 | Registered | VIER PFOTEN International - Linke Wienzeile 236, ~1150 Vienna, Austria                                                                                                                  | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services specifically excluding services relating to wine.                                                                                                                                           |
| 2009/11197 | 2009-06-18 | PRIMALL                                                                                             | 35 | Registered | PRIMALL MEDIA (PROPRIETARY) LIMITED - 3rd Floor, Media City, 2 Pybus Road, Sandton Gauteng South Africa                                                                                 | Advertising; business management; business administration; office functions; offering for sale and the sale and the sale of goods in the in the retail and wholesale-trade.                                                                                                                                                              |
| 2010/20304 | 2010-09-13 | PRIMEVE PLUS                                                                                        | 5  | Registered | INOVA PHARMACEUTICALS (SINGAPORE) PTE. LIMITED - a company duly incorporated in the Republic of Singapore, 10 Eunos Road 8#08-02, Singapore Post Centre, (North Lobby) 408600 Singapore | Pharmaceutical preparations; health food and nutritional preparations in this class; vitamin and mineral preparations; combination of vitamin and mineral supplements.                                                                                                                                                                   |
| 2011/28638 | 2011-11-08 | HEALTHY PAWS<br> | 31 | Registered | FAROOK JOOSAB INVESTMENT TRUST (Masters Reference No. IT1845/98) - 33 Brooklyn Road, Jacobs Kwa-Zulu Natal South Africa                                                                 | Dog food.                                                                                                                                                                                                                                                                                                                                |

|            |            |                                                                                                                          |    |                          |                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------|------------|--------------------------------------------------------------------------------------------------------------------------|----|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2011/28639 | 2011-11-08 | <b>HEALTHY PAWS</b><br>                 | 35 | Registered               | <b>FAROOK JOOSAB INVESTMENT TRUST</b> (Masters Reference No. IT1845/98) - 33 Brooklyn Road, Jacobs Kwa-Zulu Natal South Africa                    | Wholesale, retail and distribution services; sale and offering for sale; merchandising activities; all the foregoing in relation to dog food.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2012/24443 | 2012-09-10 | <b>ALL FOR PAWS</b>                                                                                                      | 28 | Registered               | <b>MARLTONS PET CARE (PTY) LIMITED</b> - 24 Borrowdale Road, River Club, Sandton Gauteng, 2196 South Africa                                       | Games and playthings including pet toys; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2013/12849 | 2013-05-15 | <b>PRIMALAC</b>                                                                                                          | 5  | Registered               | <b>PHARMALYS LABORATORIES SA</b> - a Swiss company, Siederetrasse 9,6280 Hochdorf Switzerland                                                     | Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use; food for babies; dietary supplements for humans and animals; plasters, materials for dressing; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 2014/32309 | 2014-11-26 | <b>PAW PATROL</b>                                                                                                        | 28 | Registered               | <b>SPIN MASTER LIMITED</b> - a corporation incorporated under the laws of Ontario 450 Front Street West, Toronto, Ontario M5V 1B6, Canada. Canada | Toys; games and playthings                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2016/14816 | 2016-06-02 | <b>PRIMORE</b><br>                      | 31 | Unpaid                   | <b>DOLE FOOD COMPANY INCORPORATED</b> - 1 DOLE DRIVE, WESTLAKE VILLAGE CALIFORNIA United States of America                                        | Agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2016/14822 | 2016-06-02 | <b>PRIMORE</b><br>                      | 31 | Registered               | <b>DOLE FOOD COMPANY INCORPORATED</b> - 1 DOLE DRIVE, WESTLAKE VILLAGE CALIFORNIA United States of America                                        | Agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2017/06597 | 2017-03-10 | <b>PRIMAPEX</b>                                                                                                          | 5  | Registered               | <b>LONZA LTD.</b> - a corporation organized and existing under the laws of Switzerland Lonzastrasse, Visp 3930 Switzerland                        | Medical preparations and chemo-pharmaceutical preparations for use as pharmaceutical excipients in the nature of coatings, fillers, disintegrants, flavors, vehicles, emollients, colorants, solubilizers, stabilizers, antiadherents, binders, gildants, lubricants, preservatives, sorbents, sweeteners, diluents, solvents, buffering agents, anti-oxidants, wetting agents, anti-foaming agents, thickening agents, flavoring agents, sweetening agents.                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 2017/13177 | 2017-05-15 | <b>PROMEAL PM</b><br>                   | 31 | Registered               | <b>PROMEAL (PTY) LTD.</b> , a South African company - 133 Neil Hare Avenue, Atlantis, 7349 South Africa                                           | Agricultural, horticultural and forestry products and grains not included in other classes; fresh fruits and vegetables; seeds, natural plants and flowers; animal food, including animal supplements, pet food, edible chews for animals, and additives and ingredients for the foregoing; malt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 2017/20296 | 2017-07-19 | <b>PURFECTLY PAWSOME APPROVED</b><br>   | 31 | Registered               | Ockert Michiel Cameron - 9 Ruth Crescent, Northcliff Randburg South Africa                                                                        | Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals and pets; pet food; edible chews for animals; dog biscuits; fish meal for animal consumption; grains for animal consumption; malt; biologically specie appropriate raw food for animals.                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 2017/20297 | 2017-07-19 | <b>PURFECTLY PAWSOME APPROVED</b><br> | 35 | Registered               | Ockert Michiel Cameron - 9 Ruth Crescent, Northcliff Randburg South Africa                                                                        | Advertising; business management; business administration; office functions; administrative processing of purchase orders; rental of advertising space; demonstration of goods; distribution of samples; layout services for advertising purposes; marketing; on-line advertising on a computer network; provision of an on-line marketplace for buyers and sellers of goods and services; organization of exhibitions for commercial or advertising purposes; retail or wholesale services; price comparison services; presentation of goods online and on communication media, for retail purposes; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods; retail or wholesale services for veterinary preparations, pet food and biologically specie appropriate raw food for animals; sales promotion for others. |
| 2017/20567 | 2017-07-20 | <b>PAWSOME RAW</b><br>                | 31 | Accepted with conditions | Pawsome Raw (PTY) LTD - 83 Homestead road Randburg South Africa                                                                                   | Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2017/22508 | 2017-08-07 | <b>PAWPARAZZI</b>                                                                                                        | 35 | Registered               | Chene Cundill - 44 VERWOOD ROAD, LAKESIDE Cape Town South Africa                                                                                  | Advertising; business management; business administration; office functions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 2017/27002 | 2017-09-15 | <b>PRIMA PET BOVINE FREE</b>                                                                                             | 31 | Registered               | <b>SOUTHERN OIL (PTY) LIMITED</b> - Koringlandstreet, Industrial Area, Swellendam South Africa                                                    | Foodstuffs and beverages for animals; animal feed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2017/27860 | 2017-09-22 | <b>PAW PATROL</b><br>                 | 18 | Registered               | <b>SPIN MASTER LTD</b> - 225 King Street West, Suite 200, Toronto, Ontario, M5V 3M2 Canada                                                        | Umbrellas; luggage tags; tote bags; carry-all bags; lunch bags of nylon and canvas; backpacks; rucksacks; school bags; fanny packs; messenger bags; handbags; wallets and purses; athletic bags; travel bags; knapsacks; change purses; duffle bags; beach bags.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 2017/27863 | 2017-09-22 | <b>PAW PATROL</b><br>                 | 28 | Registered               | <b>SPIN MASTER LTD</b> - 225 King Street West, Suite 200, Toronto, Ontario, M5V 3M2 Canada                                                        | Toys, games and playthings.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 2017/34351 | 2017-11-24 | <b>PAW-TA-BOWL</b>                                                                                                       | 21 | Registered               | <b>LOGOGEAR CC</b> - 17 Kingfisher Terrace, Somerset Lakes Somerset West South Africa                                                             | Household or kitchen utensils and containers; combs and sponges; brushes, except paintbrushes; brush-making materials; articles for cleaning purposes; unworked or semi-worked glass, except building glass; glassware, porcelain and earthenware.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2018/01697 | 2018-01-23 | <b>PAW</b><br>                        | 35 | Registered               | <b>Pawfect Gifting (Pty) Ltd.</b> , a South African company - 7 Ballito Drive, Ballito, 4420, KwaZulu Natal South Africa                          | Advertising; business management; business administration; office functions; incentive, reward or loyalty programs and other promotional schemes; services provided by retail stores; on-line retail store services; presentation of goods on communication media for retail purposes; providing information in connection with the foregoing.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 2018/06181 | 2018-03-07 | <b>PAWS FOR A TREAT</b>                                                                                                  | 5  | Accepted with conditions | Leigh Ann Thomas - Postnet Suite 349, Private Bag X10, Hermanus, 7200 South Africa                                                                | Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2018/11204 | 2018-04-23 | <b>GUMMI PAWS</b>                                                                                                        | 31 | Registered               | <b>PROMEAL (PTY) LTD.</b> , a South African company - 133 Neil Hare Avenue, Atlantis, 7349 South Africa                                           | Animal food, including animal supplements; pet food; edible chews for animals, and additives and ingredients for the foregoing.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2018/15096 | 2018-05-29 | <b>PRIMAL RAW</b>                                                                                                        | 31 | Registered               | <b>PRIMAL PETS (PTY) LTD</b> - 7 Carl Street Suideroord Johannesburg South Africa                                                                 | Biologically appropriate raw foods for domestic animals.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |



|            |            |                                                                                                             |    |                          |                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| 2018/19500 | 2018-07-09 | <b>PAWFECT PILLOWS</b>                                                                                      | 31 | Provisionally refused    | BRENDON THORPE - 8 SWIFT STREET TABLE VIEW South Africa                                                                                                    | Bedding and pillows for animals, more specifically domestic pets.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2018/19501 | 2018-07-09 | <b>PAWFECT PILLOWS</b>                                                                                      | 35 | Provisionally refused    | BRENDON THORPE - 8 SWIFT STREET TABLE VIEW South Africa                                                                                                    | Retail services in respect of bedding and pillows for animals, more specifically domesticated pets.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2018/24469 | 2018-08-27 | <b>PAW PARK</b>                                                                                             | 44 | Registered               | Sanet Human - 3 Totius Street, Langenhoven Park Bloemfontein South Africa                                                                                  | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2019/11874 | 2019-04-29 | <b>PHARMAPORE</b>                                                                                           | 5  | Registered               | Pharmaplast S.A.E. - Amria free zone Alexandria Egypt                                                                                                      | Plasters of all kinds, including surgical adhesive tapes, self-adhesive tapes and polymer films, plasters for medical purposes, also as dressing strips, plasters for calluses and corns; plasters impregnated with transdermal active preparations; antirheumatic plasters; plasters including comprising gels, hydrogel or alginate; plasters for fixing hoses, tubes and catheters; materials for dressings of all kinds; incise drapes; dressings for wounds, granular insert and padding material (included in class 5), self-adhesive dressings, multilayered dressings, intravenous dressings; compresses, including gel or alginate compresses or Unna's paste compresses; swabs, tampons, cotton wool for medical use, disinfectants; pharmaceutical preparations and sanitary substances; bandages for sanitary and medical purposes including gauze bandages, fixing bandages, self-adhesive bandages, universal bandages, compression bandages, padded bandages; impregnated padded bandages, elastic bandages, bandages with foam layers, tubular bandages, also including elastic bandages; plaster bandages, dressings impregnated with ointments, plaster of Paris bandages, multilayered bandages. |
| 2019/14554 | 2019-05-23 | <b>CHAMPAWS</b>                                                                                             | 31 | Accepted with conditions | WOOF AND BREW LIMITED - UNIT 4, BRAMLEY ROAD, ST IVES CAMBRIDGESHIRE United Kingdom                                                                        | Pet foods; pet beverages.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2019/20727 | 2019-07-25 | <b>PRIMAL PROVIDER</b>                                                                                      | 28 | Registered               | Catch Cook Gear (Pty) Ltd - 1st Floor, Mount Curtis Building, 307 Main Road Sea Point South Africa                                                         | Hunting bows; hunting lures; fishing gaffs; tackle (fishing); fishing tackle; fishing creels; fishing floats; fishing leaders; fishing plumbs; fishing sinkers; fishing lures; fishing reels; fishing swivels; fishing rods; fishing hooks; fishing spinners; fishing harnesses; games and playthings; gymnastic and sporting articles not included in other classes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 2019/20728 | 2019-07-25 | <b>PRIMAL PROVIDER</b>                                                                                      | 35 | Registered               | Catch Cook Gear (Pty) Ltd - 1st Floor, Mount Curtis Building, 307 Main Road Sea Point South Africa                                                         | Advertising services of a radio, online, internet and television advertising agency; advertising services provided online, internet or television; audience rating determination for radio, online, internet and television broadcasts; production of radio, online, internet and television commercials; radio, online, internet and television commercials; radio and television advertising; advertising; business management; business administration; office functions; retail and wholesale trade; import and export; the foregoing also relating to fishing, hunting, foraging, food, cooking, broadcasting and television.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2020/03322 | 2020-02-12 | <b>PRIMA</b><br>           | 35 | Accepted with conditions | EMPEROR TOBACCO (PTY) LTD (Registration Number 2003/026545/07) - The Forum Building, 6th Floor, 2 Maude Street Sandton, Johannesburg, Gauteng South Africa | Supply and distribution; retail and wholesale; sale and offering for sale; merchandising activities; all the foregoing in relation to tobacco and tobacco substitutes; smokers articles; cigars, cigarettos and cigarettes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 2020/30985 | 2020-11-12 | <b>ALPHAPAWS</b>                                                                                            | 18 | Registered               | Alphapals, LLC - #314 23838 Pacific Coast Highway Malibu California 90265 United States of America                                                         | Pet clothing.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2020/30986 | 2020-11-12 | <b>ALPHAPAWS</b>                                                                                            | 20 | Registered               | Alphapals, LLC - #314 23838 Pacific Coast Highway Malibu California 90265 United States of America                                                         | Beds for household pets.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 2020/30988 | 2020-11-12 | <b>ALPHAPAWS</b>                                                                                            | 28 | Registered               | Alphapals, LLC - #314 23838 Pacific Coast Highway Malibu California 90265 United States of America                                                         | Pet toys.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2020/34042 | 2020-12-04 | <b>FOUR PAWS</b><br>     | 35 | Registered               | VIER PFOTEN International - a non-profit private foundation, Linke Wienzeile 236, 1150 Vienna Austria                                                      | Advertising; business management; business administration; office functions; publicity; media relations services; public relations; dissemination of advertising and promotional materials; dissemination of advertising via online communications networks; dissemination of advertising material (leaflets, brochures, prospectuses and printed matter); business consultancy services relating to management of fund raising campaigns; developing and coordinating volunteer projects for charitable organisations; event marketing; promotion of special events; information, advisory and consultancy services relating to all of the aforesaid services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 2020/34045 | 2020-12-04 | <b>FOUR PAWS</b><br>     | 44 | Registered               | VIER PFOTEN International - a non-profit private foundation, Linke Wienzeile 236, 1150 Vienna Austria                                                      | Medical services; veterinary services; hygienic and beauty care for animals; agriculture, horticulture and forestry services; animal hospitals; animal healthcare services; animal pharmacy services; care of animals; advisory services relating to the care of animals; animal welfare services; animal grooming services; veterinary diagnostic testing and examination services; pet care advice; charitable services, namely providing veterinary services; charitable services, namely providing animal welfare services; information, advisory and consultancy services relating to all of the aforesaid services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2021/02545 | 2021-02-01 | <b>PAMPERED PAWS</b><br> | 44 | Accepted with conditions | Print Hut (Pty) Ltd - Hangar 17, Unit 15, 17th Avenue Maitland South Africa                                                                                | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2021/12676 | 2021-05-03 | <b>PAW PRINTS &amp; CURLY TAILS</b>                                                                         | 35 | Registered               | FERMOR DROPSHIPERS SA (PTY) LTD - 19 Catalina Crescent, Capri Village, Fishhoek Cape Town South Africa                                                     | Advertising; offering for sale and the sale of pet products, accoutrements for pets, pet food and related products and accessories, in the online retail and wholesale trade; importation, exportation and distribution of the aforementioned.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 2021/25839 | 2021-08-23 | <b>PAW CBD</b>                                                                                              | 5  | Advertised               | CBD INDUSTRIES, LLC (NORTH CAROLINA LIMITED LIABILITY COMPANY) - 8845 RED OAK BOULEVARD CHARLOTTE United States of America                                 | Topical analgesic creams, gels, salves, sprays, powders, and ointments; topical anti-inflammatory creams, gels, salves, sprays, powders, and ointments; topical moisturizing creams, gels, salves, sprays, powders, and ointments; all of the foregoing containing CBD and all of the foregoing containing or derived from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2021/25840 | 2021-08-23 | <b>PAW CBD</b>                                                                                              | 5  | Advertised               | CBD INDUSTRIES, LLC (NORTH CAROLINA LIMITED LIABILITY COMPANY) - 8845 RED OAK BOULEVARD CHARLOTTE United States of America                                 | Topical creams, gels, salves, sprays, powders, and ointments; all of the foregoing containing hemp.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2021/25841 | 2021-08-23 | <b>PAW CBD</b>                                                                                              | 31 | Advertised               | CBD INDUSTRIES, LLC (NORTH CAROLINA LIMITED LIABILITY COMPANY) - 8845 RED OAK BOULEVARD CHARLOTTE United States of America                                 | Edible dog treats and chews.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2021/25842 | 2021-08-23 | <b>PAW CBD</b>                                                                                              | 35 | Advertised               | CBD INDUSTRIES, LLC (NORTH CAROLINA LIMITED LIABILITY COMPANY) - 8845 RED OAK BOULEVARD CHARLOTTE United States of America                                 | Retail store services and on-line retail store services featuring topical creams, gels, salves, sprays, powders, and ointments.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

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| 2022/06208 | 2022-02-23 | <b>ALL FOR PAWS</b>                                                                 | 18 | Accepted with conditions | SHANGHAI ALL FOR PAWS CO., LTD., a corporation organised and existing under the laws of the People's Republic of China - No. 2, Floor 8, Building 1, No. 889 of Yishan Road, Xuhui District, Shanghai People's Republic of China | Leather leads; bits for animals; collars for animals; clothing for pets; harness for animals; costumes for animals; leather leashes; animal muzzles; blinders [harness]; harness fittings.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 2022/06209 | 2022-02-23 | <b>ALL FOR PAWS</b>                                                                 | 20 | Accepted with conditions | SHANGHAI ALL FOR PAWS CO., LTD., a corporation organised and existing under the laws of the People's Republic of China - No. 2, Floor 8, Building 1, No. 889 of Yishan Road, Xuhui District, Shanghai People's Republic of China | Beds for household pets; kennels for household pets; dog kennels; scratching posts for cats; pet cushions; nesting boxes for household pets; fodder racks; honeycombs; straw mattresses; cushions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 2022/06210 | 2022-02-23 | <b>ALL FOR PAWS</b>                                                                 | 28 | Accepted with conditions | SHANGHAI ALL FOR PAWS CO., LTD., a corporation organised and existing under the laws of the People's Republic of China - No. 2, Floor 8, Building 1, No. 889 of Yishan Road, Xuhui District, Shanghai People's Republic of China | Toys for pets; plush toys; dolls' rooms; hunting game calls; rocking horses; toy blocks; dolls' beds; playing balls; artificial fishing bait; fishing poles.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 2022/22542 | 2022-07-25 | <b>PICKY PAWS</b>                                                                   | 31 | Accepted with conditions | PICK N PAY RETAILERS PROPRIETARY LIMITED - a South African company 101 Rosmead Avenue, Kenilworth, Cape Town, South Africa                                                                                                       | Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt; pet food.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2022/31736 | 2022-10-18 | <b>SWITCH TO RAW. SWITCH TO PRIMAL</b>                                              | 31 | Accepted                 | Primal Pets (Pty) Ltd - 7 Carl Street, Suideroord Johannesburg South Africa                                                                                                                                                      | Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2022/35193 | 2022-11-17 |    | 35 | Registered               | PRIMA SOFTWARE (PTY) LTD - PORTION 100 OF THE FARM ROODEKOPJES 417 BRITS South Africa                                                                                                                                            | Offering for sale and the sale of goods in the retail and wholesale-trade; online retail services; marketing, merchandising, distribution, import and export services; customs clearance; advertising; office functions; business management services; payroll services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2023/04363 | 2023-02-21 | <b>PRIMAL NOURISHMENT</b>                                                           | 5  | Advertised               | ANCESTRAL NOURISHMENT (PTY) LTD - 4 COETZENBERG WAY EDGE MEAD South Africa                                                                                                                                                       | Dietary supplements for human beings and animals; Dietary and nutritional supplements; Dietary food supplements; Food supplements; Dietary supplements; nutritional supplements; Vitamin supplements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2023/09473 | 2023-04-11 | <b>PRIMAL STRENGTH</b>                                                              | 28 | Registered               | Primal Strength Limited - Armstrong's Business Centre, Goldie Road, Uddingston Glasgow United Kingdom                                                                                                                            | Sporting articles, apparatus and equipment; weightlifting equipment, weight training machines, gym machines, gym apparatus & equipment, gym benches, multi-gym equipment; wall mounted fitness equipment, barbells, dumbbells, bumper plates, kettlebells and other weights for weightlifting, free weights machines; punch bags, sand bags (in the nature of weight training equipment); boxing equipment, weightlifting belts, weightlifting benches; stomach exercisers, weight training accessories, cardio machines, indoor bikes, specialist gym and fitness equipment; exercise bands, skipping ropes, ropes (as fitness training equipment), exercise balls, gym balls, slam balls, medicine balls, punch balls; pumps and needles for inflating balls for sport; plyo blocks; jerk blocks; slings and harnesses for use with weight training and free weight machines; bumpers for free weights and barbells; barbell drop pads. belts and gloves for weightlifting and weight training; boxing gloves, rowing machines, parts & fittings for all the aforesaid goods. |
| 2023/09474 | 2023-04-11 | <b>PRIMAL</b>                                                                       | 28 | Registered               | Primal Strength Limited - Armstrong's Business Centre, Goldie Road, Uddingston Glasgow United Kingdom                                                                                                                            | Sporting articles, apparatus and equipment; weightlifting equipment, weight training machines, gym machines, gym apparatus & equipment, gym benches, multi-gym equipment; wall mounted fitness equipment, barbells, dumbbells, bumper plates, kettlebells and other weights for weightlifting, free weights machines; punch bags, sand bags (in the nature of weight training equipment); boxing equipment, weightlifting belts, weightlifting benches; stomach exercisers, weight training accessories, cardio machines, indoor bikes, specialist gym and fitness equipment; exercise bands, skipping ropes, ropes (as fitness training equipment), exercise balls, gym balls, slam balls, medicine balls, punch balls; pumps and needles for inflating balls for sport; plyo blocks; jerk blocks; slings and harnesses for use with weight training and free weight machines; bumpers for free weights and barbells; barbell drop pads. belts and gloves for weightlifting and weight training; boxing gloves, rowing machines, parts & fittings for all the aforesaid goods. |
| 2023/21407 | 2023-08-03 | <b>PET PAWS</b>                                                                     | 44 | Accepted with conditions | Boutique Pet Supplies Pty LTD - 9 Van Tromp Street Brackenhurst South Africa                                                                                                                                                     | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2023/21408 | 2023-08-03 |  | 44 | Accepted with conditions | Boutique Pet Supplies Pty LTD - 9 Van Tromp Street Brackenhurst Alberton South Africa                                                                                                                                            | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2023/33858 | 2023-11-23 | <b>PROBIPAW</b>                                                                     | 5  | Accepted with conditions | Products (Pty) Ltd - 878 Besembiesie Road Montana Park, Pretoria South Africa                                                                                                                                                    | Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for human beings and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2023/37030 | 2023-12-19 |  | 5  | Registered               | PAWS-ITIVE PAWS ABILITIES CC - a Close Corporation 141 Leyden Avenue, Clubview, Centurion, 0517, Gauteng South Africa                                                                                                            | Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for human beings and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2023/37031 | 2023-12-19 |  | 31 | Registered               | PAWS-ITIVE PAWS ABILITIES CC - a Close Corporation 141 Leyden Avenue, Clubview, Centurion, 0517, Gauteng South Africa                                                                                                            | Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2023/37033 | 2023-12-19 |  | 44 | Registered               | PAWS-ITIVE PAWS ABILITIES CC - a Close Corporation 141 Leyden Avenue, Clubview, Centurion, 0517, Gauteng South Africa                                                                                                            | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, aquaculture, horticulture and forestry services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 2024/13567 | 2024-05-10 |  | 18 | Accepted with conditions | NINGBO SINCERE HOLDING GROUP CO., LTD. - No. 8, Chunhui Road, Yinzhou District, Ningbo City Zhejiang Province People's Republic of China                                                                                         | Leather leads; collars for animals; clothing for pets; harness for animals; bits for animals [harness].                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 2024/13568 | 2024-05-10 |  | 20 | Accepted with conditions | NINGBO SINCERE HOLDING GROUP CO., LTD. - No. 8, Chunhui Road, Yinzhou District, Ningbo City Zhejiang Province People's Republic of China                                                                                         | Scratching posts for cats; pet cushions; kennels for household pets; beds for household pets; dog kennels; inflatable furniture; nesting boxes for household pets; fodder racks; cat trees; dispensers, not of metal, for dog waste bags; birdhouses.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |



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| 2024/13569 | 2024-05-10 | <b>PAWISE</b><br>                                  | 28 | Accepted with conditions | NINGBO SINCERE HOLDING GROUP CO., LTD. - No. 8, Chunhui Road, Yinzhou District, Ningbo City Zhejiang Province People's Republic of China     | Dolls' rooms; plush toys; toys for pets; ornaments for Christmas trees, except lights, candles and confectionery; games; toys for pets; dolls; inflatable games for swimming pools; balls for games; bells for Christmas trees.                                                                                                                                                                                                                                                                                                                                                                      |
| 2024/32942 | 2024-10-25 | <b>AGRIPAW</b>                                                                                                                      | 20 | Accepted with conditions | PLUMBETTA (PTY) LTD - JIJ Park, Unit 4, 10 Tree Jay Road, Brackenfell Cape Town South Africa                                                 | Non-metallic containers and enclosures for animals.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2024/32943 | 2024-10-25 | <b>AGRIPAW</b>                                                                                                                      | 21 | Accepted with conditions | PLUMBETTA (PTY) LTD - JIJ Park, Unit 4, 10 Tree Jay Road, Brackenfell Cape Town South Africa                                                 | Articles for animals.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2024/36967 | 2024-12-02 | <b>PREMIUM PAWS</b>                                                                                                                 | 21 | Accepted with conditions | BERA, Oussama - 32 Iris Road, Norwood, 2192 South Africa                                                                                     | Household or kitchen utensils and containers; tableware, cookware and crockery, except forks, knives and spoons; combs and sponges; brushes, except paintbrushes; brush-making materials; small hand-operated kitchen apparatus for mincing, grinding, pressing or crushing; serving utensils; articles for cleaning purposes; unworked or semi-worked glass, except building glass; glassware, porcelain and earthenware; articles for animals namely feeding bowls (including automatic pet feeders), pet carriers, litter boxes, grooming utensils and parts and fittings for the aforementioned. |
| 2025/05595 | 2025-02-24 | <b>PAW POINTS</b>                                                                                                                   | 35 | Registered               | ONEPLAN UNDERWRITING MANAGERS (PTY) LTD - Block B, South Office Block, Nelson Mandela Square, Sandton City Johannesburg South Africa         | Wholesale and retail, including online sales; advertising, marketing, promotion, distribution, import and export relating to or associated with animal or pet health and wellness including pet food and pet products.                                                                                                                                                                                                                                                                                                                                                                               |
| 2025/07483 | 2025-03-12 | <b>PAWTOPIA WHERE EVERY PAW FINDS PARADISE</b><br> | 18 | Registered               | Monique Viljoen - 24 van wyk louw Welkom South Africa                                                                                        | Leather and imitations of leather; animal skins and hides; luggage and carrying bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; collars, leashes and clothing for animals. Pet food and treats, pet toys and bedding.                                                                                                                                                                                                                                                                                                                                                     |
| 2025/07620 | 2025-03-12 | <b>PAWTOPIA</b>                                                                                                                     | 18 | Accepted                 | MONIQUE VILJOEN - 24 VAN WYK LOUW WELKOM South Africa                                                                                        | Leather and imitations of leather; animal skins and hides; luggage and carrying bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; collars, leashes and clothing for animals, animal treats, food and toys. Pet beds and blankets.                                                                                                                                                                                                                                                                                                                                           |
| 2025/12514 | 2025-04-25 | <b>PRIMA</b><br>                                   | 28 | Accepted with conditions | PRIMA TOY AND LEISURE TRADING (PTY) LTD, Incorporated in South Africa - 36 Gunners Circle, Epping Industria 1, Cape Town , 7475 South Africa | Games, toys and playthings; video game apparatus; gymnastic and sporting articles.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2025/12515 | 2025-04-25 | <b>PRIMA</b><br>                                   | 35 | Accepted with conditions | PRIMA TOY AND LEISURE TRADING (PTY) LTD, Incorporated in South Africa - 36 Gunners Circle, Epping Industria 1, Cape Town , 7475 South Africa | Offering for sale and the sale of goods in the retail and wholesale trade; marketing merchandising, distribution, import and export services; mail order services; advertising services; business administration and management consultancy services; services ancillary and related to the foregoing.                                                                                                                                                                                                                                                                                               |
| 2025/12519 | 2025-04-25 | <b>PRIMA</b>                                                                                                                        | 35 | Accepted                 | PRIMA TOY AND LEISURE TRADING (PTY) LTD, Incorporated in South Africa - 36 Gunners Circle, Epping Industria 1, Cape Town , 7475 South Africa | Offering for sale and the sale of goods in the retail and wholesale trade; marketing merchandising, distribution, import and export services; mail order services; advertising services; business administration and management consultancy services; services ancillary and related to the foregoing.                                                                                                                                                                                                                                                                                               |
| 2025/16855 | 2025-05-29 | <b>4PAWS</b>                                                                                                                        | 18 | Provisionally refused    | Stuart Crankshaw - Fearick Str Port Elizabeth South Africa                                                                                   | Leather and imitations of leather; animal skins and hides; luggage and carrying bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; collars, leashes and clothing for animals.                                                                                                                                                                                                                                                                                                                                                                                                |
| 2025/33730 | 2025-09-29 | <b>WILD PAWS</b><br>                             | 5  | Pending                  | Wild Paws AG, a Swiss company - Samstagenstrasse 45, 8832 Wollerau Switzerland                                                               | Medical and veterinary preparations and nutritional supplements; medical dietary supplements for animals; vitamin preparations; veterinary preparations (Probiotika) for dogs and cats; herbal sedatives; supplement to support joint, digestive, and immune health; medical treats and powders for pets; parasite and tick repellents; care products for wound healing and regeneration; disinfectants and deodorants for animals and animal husbandry.                                                                                                                                             |
| 2025/33731 | 2025-09-29 | <b>WILD PAWS</b><br>                             | 18 | Pending                  | Wild Paws AG, a Swiss company - Samstagenstrasse 45, 8832 Wollerau Switzerland                                                               | Bags; covers for animals; clothing for pets; harness for animals; carrying bags with inner padding for dogs and cats; covers for poop bag dispensers made from leather or vegan leather; travel cases for care products made from leather or vegan leather; sturdy feed bags made from imitation leather for on the way; cases for medical travel equipment for pets; collars, leashes, muzzles as well as transport bags.                                                                                                                                                                           |
| 2025/33732 | 2025-09-29 | <b>WILD PAWS</b><br>                             | 20 | Pending                  | Wild Paws AG, a Swiss company - Samstagenstrasse 45, 8832 Wollerau Switzerland                                                               | Furniture; non-metallic containers (storage); pet beds; portable folding boxes for travel and transport; wooden or plastic storage boxes for food and care items; food bowl stands; non-metallic storage boxes for pet accessories.                                                                                                                                                                                                                                                                                                                                                                  |
| 2025/33733 | 2025-09-29 | <b>WILD PAWS</b><br>                             | 21 | Pending                  | Wild Paws AG, a Swiss company - Samstagenstrasse 45, 8832 Wollerau Switzerland                                                               | Household and kitchen items for pets; food bowls; drinking fountains for pets; hand-operated cleaning brushes for grooming; storage containers for treats; portable disinfectant sprayers; grooming combs and brushes; cages for pets.                                                                                                                                                                                                                                                                                                                                                               |
| 2025/33734 | 2025-09-29 | <b>WILD PAWS</b><br>                             | 31 | Pending                  | Wild Paws AG, a Swiss company - Samstagenstrasse 45, 8832 Wollerau Switzerland                                                               | Pet food; litter for animals; pet food; non-medical nutritional supplements and vitamin preparations for pets; pet treats, edible; grain-free feed mixes; natural bedding for rodents and small animals; fresh herbs for animal breeding; organic feed for dogs and cats; beverages and ice cream for pets; pet litter.                                                                                                                                                                                                                                                                              |
| 2025/35670 | 2025-10-14 | <b>PRIMAL SPORTS NUTRITION</b><br>               | 5  | Pending                  | Dis-chem Pharmacies Limited - 23 Stag Road, Glen Austin Allandale Midrand South Africa                                                       | Preparations incorporating combinations of vitamin C, vitamin B, vitamin D and zinc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2025/41507 | 2025-11-25 | <b>OMNIPAW</b>                                                                                                                      | 31 | Pending                  | ELIZEF (PTY) LTD - 13 LANTAU, 58 ANTHONY ROAD DURBAN NORTH South Africa                                                                      | Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.                                                                                                                                                                                                                                                                                                  |
| 2025/43949 | 2025-12-15 | <b>PAWSPOINT</b>                                                                                                                    | 35 | Pending                  | GOLDOLIV GROUP - 13 Conduit Street Johannesburg North South Africa                                                                           | Administrative and management services for businesses; professional advisory services; providing virtual administrative assistance; retail or wholesale services in relation to pet products.                                                                                                                                                                                                                                                                                                                                                                                                        |

|            |            |                                                                                                                 |    |         |                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                              |
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| 2026/01692 | 2026-01-19 | <b>TIDY PAWS</b>                                                                                                | 44 | Pending | Stephen Geldenhuys - 86 Hopley Road<br>Table View, Cape Town South Africa                                              | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, aquaculture, horticulture and forestry services.                                                                                                                                                                                                                                                   |
| 2026/01693 | 2026-01-19 | <b>TIDY PAWS</b><br>           | 44 | Pending | Stephen Geldenhuys - 86 Hopley Road<br>Table View, Cape Town South Africa                                              | Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, aquaculture, horticulture and forestry services.                                                                                                                                                                                                                                                   |
| 2026/07567 | 2026-03-04 | <b>PAW &amp; HEAL</b>                                                                                           | 5  | Pending | David Sher - 4 park glen estate<br>Johannesburg South Africa                                                           | Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary purposes, food for babies; dietary supplements for human beings and animals; adhesive plasters, materials for dressings; material for filling teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides. |
| 2026/28151 | 2026-07-29 | <b>PAW ME BEAUTY STORY</b><br> | 5  | Pending | Zhejiang Meimi Technology Co., Ltd. -<br>No. 86 Xiangyi Road, Yiting Town, Yiwu<br>Zhejiang People's Republic of China | Medicines for human purposes; haemostatic pencils; dietetic substances adapted for medical use; food for babies; air purifying preparations; medicines for veterinary purposes; preparations for destroying vermin; sanitary towels; disinfectant wipes; teeth filling material.                                                                                                                             |
| 2026/28693 | 2026-07-31 | <b>PRIMAL FLOW</b>                                                                                              | 44 | Pending | Jayne Holtzhausen - 2 Buller Street,<br>Fairwood Johannesburg South Africa                                             | Therapeutic body modalities; Body and mind-based wellness services; Therapeutic body movement services; Breathwork and somatic wellness services.                                                                                                                                                                                                                                                            |
| 2026/28862 | 2026-08-03 | <b>PAWPAIR</b>                                                                                                  | 35 | Pending | CHERRISE GRIFFITHS - 32 Springdale<br>Road, Kloof Durban South Africa                                                  | Retail and wholesale services connected with the sale of pet products, pet accessories, pet toys, pet clothing, pet bedding, pet feeding accessories, promotional merchandise and related goods; online retail services relating to the aforesaid goods.                                                                                                                                                     |
| 2026/30118 | 2026-08-11 | <b>PRIMAL</b>                                                                                                   | 20 | Pending | Primal Strength Limited - Armstrong<br>Business Centre, Goldie Road,<br>Uddingston Glasgow United Kingdom              | Storage stands and racks; storage stands and racks for physical exercise apparatus, and equipment, exercise weights, free weights & dumbbells; storage stands and racks for gym mats and yoga mats.                                                                                                                                                                                                          |